



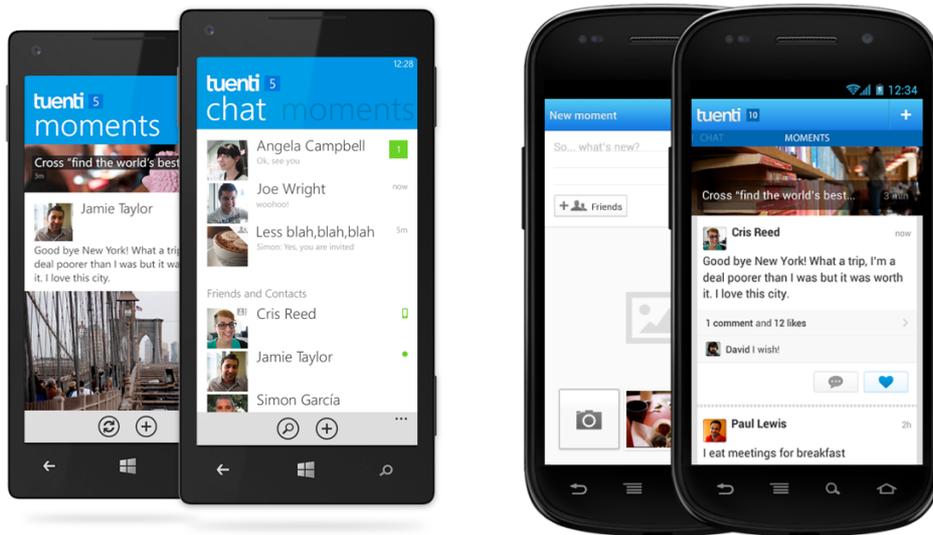
Completed multi-platform app that includes social network and instant messaging in the same tool

Tuenti Social Messenger, the youth alternative to Whatsapp that is sweeping Spain, now available internationally for all platforms

- Tuenti Social Messenger launches new app for Windows Phone and latest version, 2.0, for Android.
- Multi-platform, multi-device, more private and secure. Tuenti Social Messenger is presented as the alternative to others tools like Whatsapp and Facebook.

Madrid, April 3rd 2013. Tuenti, the most private and secure web and mobile social communication platform, has presented the latest version of its Tuenti Social Messenger App for Android (version 2.0) and the new app for Windows Phone, both now available globally. These launches signify the completion of the communication multi-platform service that integrates social networking and instant messaging, along with the native apps for Android, iPhone and Blackberry, and its web version. This marks a year of development for Tuenti's new mobile product that is sweeping Spain and is available worldwide in 12 languages.

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According to Sebastián Muriel, Vice President of Corporate Affairs: “Tuenti makes user privacy and security a priority and is launching an alternative that puts emphasis on this differentiating characteristic when compared to tools like WhatsApp that, aside from not being multi-device, doesn't guarantee the security of a chat conversation. Tuenti, in addition to being a multi-platform device, protects the privacy of user conversations by encrypting communication”.



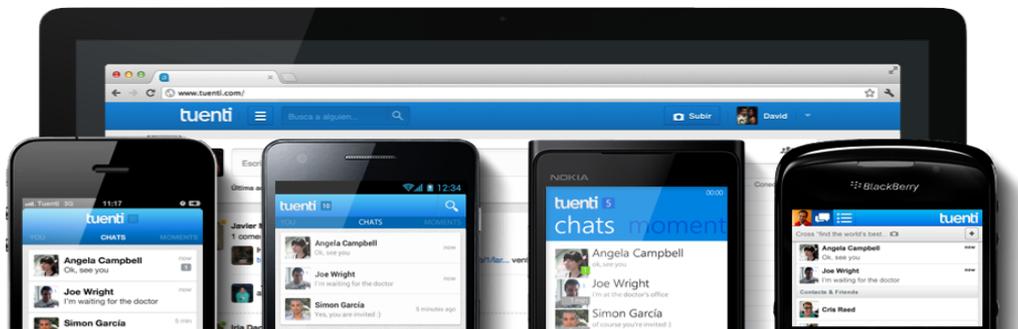
Mobile is placed at the center of the entire experience. Users can enjoy the social platform and instant chat messaging thanks to a cross-platform service that also includes web chat from PCs, and where everything is kept “in the cloud”. Tuenti is the leading web and mobile site in Spain with more than 15 million registered users on its website, and 6.5 million users using the mobile apps and mobile website (m.tuenti.com).

In addition to the latest advances with Android and Windows Phone, version [1.5 for iPhone](#) has also seen the incorporation of group chat as well as features that allow photos to be shared privately and the ability to see who is connected to chat and from where.

That’s how Tuenti has built the most private and secure web and mobile social communication multi-platform tool on the market, with a privacy model based on simple, real-life concepts: **friends** and **contacts**. Setting it apart from other tools, Tuenti allows everyone to be in real-time contact with all of their contacts, and to share the moments most special to them with only those that really matter: real friends. Additionally, Tuenti profiles are not indexed on search engines and always belong to a verified identity. This simple [infographic](#) thoroughly explains the Tuenti experience with friends and contacts in the most private cross-platform of the moment.

Tuenti is available in Beta internationally for any web browser or mobile, and in native apps for Android, iPhone, BlackBerry and Windows Phone. The service is 100% free, Works with all mobile operators and supports any standard data connection.

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About Tuenti

Tuenti is a European social communication technology company headquartered in Madrid, Spain and led by Zaryn Dentzel (CEO). Founded in 2006, Tuenti has a team of more than 250 employees with 22 different nationalities. Its main shareholder is Telefónica, the international telecommunications group that became strategic investor in 2010. Tuenti is the website traffic leader in Spain and one of the most successful tech companies in Europe with 15 million registered users, approximately 10 million monthly active users and more than 6.5 million unique users on mobile, 40 million page views per month and 400 million chat messages sent each day.

Links to register and download Tuenti: Tuenti.com app.tuenti.com

[VÍdeo Tuenti Social Messenger](#)